

LEARNING EXPERIENCE OVERVIEW

JA Our Region[®]

- ▶ Work and Career Readiness
- ▶ Financial Literacy
- ▶ Entrepreneurial Mindset

JA Our Region is designed to unlock fourth grade students' curiosity through engaging activities like a job scavenger hunt and a hands-on Science, Technology, Engineering, and Mathematics (STEM) challenge. Students will explore how regional differences shape job opportunities, resource use, trade, and consumer choices. This learning experience will help students gain a deep understanding of how regions influence the economy and everyday life. It will also illustrate how their choices influence their regional economy.

JA Our Region 2.0 introduces Jade, a young entrepreneur with big dreams, and her trusty sidekick, Jack. Their adventures provide a fun and relatable connection point, as students connect how the diversity of resources and locations within the United States influence financial and career choices. The learning experience introduces a school-to-home component, expanding learning beyond the classroom.

CONCEPTS

business fundamentals, capital resources, collaboration, consumer, demand, earning, engineering, entrepreneurial characteristics, goods and services, human resources, innovation, interdependence, interests, jobs, local and regional economy, natural resources, nonrenewable resources, price, producer, products, profit, region, renewable resources, resources, revenue, scarcity, skills, specialization, supply, sustainability, trade, transportation

SKILLS

analyzing information, assembling parts, brainstorming, categorizing data, critical thinking, decision making, designing, evaluating alternatives, following directions, job exploration, inquiry, map reading, mathematics, oral and written communication, predicting, problem solving, reading for understanding, resilience, reasoning, self-reflection, speaking and listening, STEM skills, teamwork, working in pairs, working in groups, work readiness



LEARNING EXPERIENCE HIGHLIGHTS

- Five 45-minute sessions
- High-quality, approachable lessons with engaging, hands-on activities that incorporate future-ready and real-world concepts
- School-to-home activities that extend the lessons from the classroom to students' families and their own communities
- JA Mindset™ infused into sessions through “The Adventures of Jade and Jack” and accompanying activities and talking points
- Age-appropriate content in financial literacy and work readiness with entrepreneurial mindset woven throughout

CURRICULUM OUTLINE

Session	Overview Students:	Objectives Students will be able to:	Activities Students:
SESSION ONE Jobs in My Region	<ul style="list-style-type: none"> Explore the concept of regions and how regional differences affect job opportunities. Complete a scavenger hunt, connecting their interests to jobs available in various regions. Indicate on a map of the United States where they want to live and work. 	<ul style="list-style-type: none"> Describe how jobs can vary by region. Connect personal interests to regional jobs. 	<ul style="list-style-type: none"> Explore different types of jobs in a Job Scavenger Hunt using Job Cards and answer questions in their Learning Log. Discover which jobs match their skills and interests and consider what part of the country they want to live.
SESSION TWO Resources in My Region	<ul style="list-style-type: none"> Explore how businesses use natural, human, and capital resources to offer products and services. Work in small groups to create sustainable businesses that rely on the resources found in different regions. 	<ul style="list-style-type: none"> Collaborate to create a business idea using the natural, human, and capital resources available in a region. Describe how a resource can be used in a sustainable way. 	<ul style="list-style-type: none"> Develop a business idea using Resource Cards in a group of students using the natural, human, and capital resources found in that region.
SESSION THREE Trading Resources	<ul style="list-style-type: none"> Explore the concept of trade through a STEM activity. Work in pairs to invent ways to move goods across a large river between two regions. 	<ul style="list-style-type: none"> Identify reasons why regions trade. Design a solution to a geographic trade challenge. 	<ul style="list-style-type: none"> Invent a way to move resources across a model river using supplies such as a foldable box, string, spools, and resource tokens. Follow a STEM design process.
SESSION FOUR Our Choices Matter	<ul style="list-style-type: none"> Explore the impact of consumer choices on goods and services produced in their region. Work in small groups to choose supplies to purchase for a pretend classroom party. 	<ul style="list-style-type: none"> Predict how consumer choices can affect the goods and services offered in their region. Analyze cost and sustainability while making consumer choices. 	<ul style="list-style-type: none"> Plan a pretend class party that uses renewable resources. Stick to a budget while earning sustainable points.
SESSION FIVE Prices in My Region	<ul style="list-style-type: none"> Learn how changes in supply and demand affect the prices of goods and services in a region. Work in pairs and predict whether prices go up or down in various scenarios that are read aloud to the class. 	<ul style="list-style-type: none"> Describe how scarcity affects the prices of products and services. Demonstrate how supply and demand affect the prices of products and services. 	<ul style="list-style-type: none"> Answer pricing, supply, and demand questions using an arrow and movement. Predict pricing for various snacks.